THE BIGGEST SHOW FOR GAMERS IN THE BALTIC COUNTRIES

GAMEON

OCTOBER 31
SIEMENS ARENA, VILNIUS, LITHUANIA
GAMEON IS...

..the biggest video games expo for consumers in Eastern Europe. Show will take place in Siemens Arena, Vilnius, Lithuania.

GameOn is an event dedicated for thousands gaming enthusiasts, game development studios and gaming industry professionals from all over the world.
WHO IS ATTENDING GAMEON:

- Over 30 game development studios
- Over 15 top hardware distributors
- Over 5000 gamers from Lithuania and Eastern region
BEHIND THE SCENES

GameOn is a brainchild of two major Lithuanian gaming industry players.

Lithuanian Game Developers Association and Lithuanian Electronic Sports Association. Both organizations are famous for their LAN Party and GameJam events across the country.
GameOn is a unique place to meet gamers from all Eastern region countries.

- GameOn expo
- GameOn eSports
- GameOn cosplay
- GameOn conference
GAMEON CONFERENCE

Meet with the most experienced people in the gaming industry covering wide range of topics like:

- Lifestyle experience of pro gamers
- Success stories of the best game dev studios
- Virtual reality
- Future and latest trends of gaming
VIRTUAL REALITY

Displaying and showcasing all major and emerging VR technologies GameOn VR show is the most anticipated part of the event.

- Dedicated VR area
- 5000 excited visitors
- More than 10 VR device booths
COSPLAY

Over 100 people with their own made costumes, special contest including visitors and jury voting and thousands of fans are going to make sure no one is going to forget the cosplay part of GameOn.
HEARTHSTONE GATHERING

The biggest gathering of Hearthstone in the Eastern region are going to take place during GameOn. Over 1000 people are going to play Hearthstone at GameOn!
BECOME A FRIEND OF GAMEON

We offer you the most suitable sponsorship packages to meet your needs

**Platinum** - maximum visibility in all possible channels

**Gold** - we can help you reach your target audience

**Silver** - become visible during GameOn

GameOn exhibition

eSports sponsorship
Platinum

- Video ad in YouTube channel of our partners (400 000 subscribers)
- Video ad during the event on a main screen (5000 visitors)
- Logo in promo ads of GameOn during marketing campaign on Siemens Arena screens (100 000 visitors)
- 1,2m x 1,8m vertical poster with your logo in Siemens Arena (100 000 visitors)
- Your logo in event posters and flyers (7000 pcs.)
- Your logo in public transport handles (450 000 impressions)
- Your own customized ads in GameOn online promo material (5000 pcs.)
- Logo and description in GameOn exhibitors directory
- Exhibition brochure backcover logo
- Your logo at public transport stations of host country Lithuania (400 000 impressions)
- Communication of your brand in social media channels (40 000 followers)
- Your banner on Gameon.lt web page (5000 visitors)
- Your logo placement in the media channels of our partners. i.e 15min.lt (3 000 000 views)
- Your logo in Tiketa and Siemens Arena newsletters as a event sponsor (250 000 users)
- Your logo in Tiketa and Siemens Arena web pages (100 000 visitors)
- Your logo on Tiketa landing page (100 000 visitors)
- Your speaker during the conference part of the event (5000 visitors)
- Giveaways in goodiebags for visitors (5000 pcs.)
- Your logo on the event goodiebag (5000 visitors)
- Exhibition booth in the GameOn expo zone (5000 visitors)
- Your logo on event participant cards (5000 visitors)
- Your logo on volunteer tshirts (100 pcs.)
- Your logo on GameOn event tickets (5000 tickets)
- Mentions in press releases i.e. 15min.lt (5 press releases)
- Business networking lounge access (up to 10 passes)
- Your logo on badge and laynard (5000 visitors)
- Conference T-shirts Sponsor

Space at the expo area
- 20m²

Business pass tickets
- 10

Ads at partners channels.
- 400k subscribers

15 000 EUR
Gold

- Video ad in YouTube channel of our partners (400 000 subscribers)
- Video ad during the event on a main screen (5000 visitors)
- 1,2m x 1,8m vertical poster with your logo in Siemens Arena (100 000 visitors)
- Your logo in event posters and flyers (7000pcs.)
- Your logo in public transport handles (450 000 impressions)
- Logo and description in GameOn exhibitors directory
- Your logo at public transport stations of host country Lithuania (400 000 impressions)
- Your banner on GameOn.lt web page (5000 visitors)
- as a event sponsor (250 000 users)
- Your logo in Tiketa and Siemens Arena web pages (100 000 visitors)
- Giveaways in goodiebags for visitors (5000 visitors)
- Exhibition booth in the GameOn expo zone (5000 visitors)
- Your logo on event participant cards (5000 visitors)
- Your logo on volunteer tshirts (100 pcs.)
- Business networking lounge access (up to 5 passes)
- Your logo on badge and laynard (5000 visitors)

space at the expo area
12m²

business pass tickets
5

7 000 EUR
- Your logo in event posters and flyers (7000pcs.)
- Logo and description in GameOn exhibitors directory
- Your banner on GameOn.lt web page (5000 visitors)
- as a event sponsor (250 000 users)
- Giveaways in goodiebags for visitors (5000 visitors)
- Exhibition booth in the GameOn expo zone (5000 visitors)
- Business networking lounge access (up to 10 passes)

3 000 EUR
GAMEON EXPO

GameOn expo is a perfect place to showcase your products either it’s a game or newest piece of hardware.

- Over 5000 visitors
- 2000 square meters expo space
- All major Eastern European news media agencies
| **EXHIBITION PARTNER OFFER:** | - Exhibition area of GameOn will be presented in partners name  
- Exhibition partner will be presented as a mentor and patron of exhibition area |
| **VIDEO:** | - Video ad during the event on a main screen (5000 visitors) |
| **PRINT:** | - Your logo in event posters and flyers as the Exhibition partner (7000 pcs.)  
- Your logo in Lithuanian cities public transport handles as the Exhibition partner (450 000 impressions) |
| **OUTDOOR:** | - Your logo as the Exhibition partner at the bus stops in Lithuanian cities (400 000 impressions) |
| **WEB:** | - Communication of your brand in social media channels (40 000 followers)  
- Your banner on Gameon.lt web page (5000 visitors)  
- Your logo in Tiketa and Siemens Arena web pages (100 000 visitors) |
| **DURING GameOn:** | - Possibility to present your speaker in GameOn conference (5000 visitors)  
- Your presents in goodiebags for participants (5000 visitors)  
- Your logo on the event goodiebag (5000 visitors)  
- Your logo on event participant cards (5000 pcs.)  
- Your logo on volunteer tshirts (100 pcs.)  
- Logo of the exhibition partner on indoor projections |
| **OTHER:** | - Your logo on GameOn event tickets (5000 tickets)  
- Mentions in press and media channels while talking about Exhibition part of GameOn  
- Business networking lounge access (5 passes)  
- Other advertising on your demand |
GAMEON ESPORTS

Containing three major parts GameOn eSports stage is going to make sure that every fan has a chance to experience the best emotions only eSports can deliver!

- Over 30 game development studios
- Over 15 top hardware distributors
- Over 5000 gamers from Lithuania and Eastern region
eSports sponsorship package:

Special eSports sponsorship options
eSports partner will be presented as a patron of all eSports events.

<table>
<thead>
<tr>
<th>VIDEO:</th>
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</thead>
<tbody>
<tr>
<td>- Video ad during the event on a main screen (5000 visitors)</td>
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</tr>
<tr>
<td>- You will be presented as a main sponsor of Counter Strike: Global</td>
<td>Offensive tournament (5000 visitors and 10 000 viewers</td>
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<tr>
<td>Offensive tournament (5000 visitors)</td>
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<tr>
<td>- You will be presented as a main sponsor of League of Legends</td>
<td>world championship finals stream (5000 visitors)</td>
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<td>world championship finals stream (5000 visitors)</td>
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<table>
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<tr>
<th>PRINT:</th>
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<tr>
<td>- Your logo in event posters and flyers as an eSports partner (7000</td>
<td>pcs.)</td>
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<td>- Your logo in Lithuanian cities public transport handles as an</td>
<td>eSports partner (450 000 impressions)</td>
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<td>eSports partner (450 000 impressions)</td>
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<tr>
<td>- Your logo as an eSports friend at the bus stops in Lithuanian</td>
<td>cities (400 000 impressions)</td>
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<th>WEB:</th>
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<td>- Communication of your brand in social media channels (40 000</td>
<td>followers)</td>
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<tr>
<td>- Your banner on Gameon.lt web page (5000 visitors)</td>
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<tr>
<td>- Your logo in Tiketa and Siemens Arena web pages (100 000</td>
<td>visitors)</td>
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<td>- Possibility to present your speaker in the conference part of the</td>
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<td>- Your presents in goodiebags for participants (5000 visitors)</td>
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<td>- Your logo on GameOn event tickets (5000 tickets)</td>
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</tr>
<tr>
<td>- Mentions in press and media channels while talking about eSports</td>
<td>part in GameOn</td>
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<td>part in GameOn</td>
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<tr>
<td>- Business networking lounge access (5 passes)</td>
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<tr>
<td>- Other advertising on your demand</td>
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## Additional sponsorship offers:

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Photo Booth Sponsor</td>
<td>- 2 000 €</td>
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<tr>
<td>Live Tweet Sponsor</td>
<td>- 2 000 €</td>
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<tr>
<td>Charging Station Sponsor</td>
<td>- 2 000 €</td>
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<tr>
<td>Business Lunch Sponsor</td>
<td>- 5 000 €</td>
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<tr>
<td>Afterparty Sponsor</td>
<td>- 10 000 €</td>
</tr>
<tr>
<td>Business Coffee Break Sponsor</td>
<td>- 2 000 €</td>
</tr>
<tr>
<td>Sponsorship of GameOn conference seminars</td>
<td>- 7 000 €</td>
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<tr>
<td>Beer Mingle Sponsor</td>
<td>- 2 500 €</td>
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WE WOULD LOVE TO SEE YOUR BRAND BEING A PART OF LITHUANIAN GAMING HISTORY BECOME A SPONSOR OF GAMEON!
CONTACT US!

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JONAS@GAMEON.LT
+370 610 19 610